

CENTRAL OKANAGAN MAY 2014

The month of May registered activity levels that we have not seen for some time. With the arrival of good weather, a more positive economic outlook and low interest rates, market performance was as expected.

Total sales of 594 units are up from last year's 479 units for an increase of 24%. Residential sales of 293 units were up 12% from last year's 261 units. In the strata sector, apartment sales were up 36% and townhouse sales were up 37%.

Both the frequency of unit sales and the velocity of sales have increased again, resulting in 81 days to sell on the residential side compared to 88 days to sell last year. Buyers of all types are looking favourably at this market.

Average single family sales price sits at \$486,000.00 while the median is \$449,000.00. A slight price increase has been felt in lower price ranges and some sub-areas of Kelowna.

Whenever a cycle changes, the start of price increases is in the lower priced sectors. Total listing inventory is down 14%, but homeowners are tempted to list by the evident possibility of a sale in this new market reality. A total of \$841 million has been spent in this market as of May 31, 2014. This is an increase of 35% over last year's \$621 million, showing an increased level of confidence.

Source: OMREB	ww.bcrea.com Prepared by: Donald Gerein							
Central Ok <u>Comparative</u> Resider		<u>c</u>	Central Okanagan <u>Comparative Statistics</u> Strata Properties					
<u>MAY 2014</u> 2014 2013			<u>MAY 2014</u>					
Total Active Residential Listing Inventory	1,339	1,594			<u>Apartment</u>		Townhouse	
Residential Units Sold	293	261			<u>2014</u>	<u>2013</u>	<u>2014</u>	<u>2013</u>
Average Days to Sell (Res)	81	88		Listing Inventory	701	893	458	445
Listing Price Vs. Sales Price Ratio	96.9%	96%	Donna Easton Cell: 250-878-3745	Units Sold	97	71	96	70
Number of Sales All Categories (Month)	594	479	Email: info@donnaeaston.com www.donnaeaston.com	Av. Days to Sell (Y.T.D)	115	120	113	112
Median House Sale Price (YTD)	\$449,000	\$408,750	www.donnaeaston.com					
				Central Okan Quick Sumr				
MACDONALD REALTY				May <u>2014</u>	Ар <u>201</u>		May <u>2013</u>	
K E L O W N A Macdonald Realty Kelowna "In Your Neighbourhood" 592 K.L.O. Road www.macrealty.com			Total Units Sold Total Sales Volume Residential Units Sold Res. Sales Volume Total Listings Taken Total Listing Inventory	595	517		479	
				\$260 Million 293 \$147 Million 1,146 4,082	\$211 Million 262 \$122 Million 1,016 4,070		\$185 Million 261 \$118 Million 1,077 4,737	

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