### **CENTRAL OKANAGAN JANUARY 2014**

We start another new year in the Central Okanagan on a positive note in that January of 2014 was on par with January of 2013. December of 2013 reported a strong finish to the year, so January performance is down relative to that and that is expected in this season of the year.

Total listing inventory at this time starts at 3422 units which is down 11.5% from last January at 3866 units. Last year finished at 3210 listings, so on a month to month basis, inventory is up slightly. Expect inventory to ramp up from now to May as this is a seasonal norm.

Single family residential sales totalled 105 for January compared to 107 last January and 116 for December of 2013. This sector is moving along at a steady pace. There are currently 985 single family homes listed compared to 1196 last January, so inventory in this sector is down 17.6%

With only one month of information for 2014, one should not put a lot of emphasis on averages, but the average single family home price is \$449,674. compared to \$465,000. last January. The median price is \$432,500. compared to \$401,000. last year.

With devaluation of our dollar in 2014, U.S. real estate will be less appealing. Furthermore, more money should stay home to be spent in Canada. Tourism and foreign investment should rise and our exports will increase. This should bode well for our market.

In addition, the cold eastern winter should encourage retirement buyers to look more closely at the Okanagan!

Source: OMREB Further statistical information can be found by accessing <a href="https://www.bcrea.com">www.bcrea.com</a> Prepared by: Donald Gerein

## Central Okanagan Comparative Statistics Residential

Residential			
	<u>JANUARY</u>		
	<u>2014</u>	<u>2013</u>	
Total Active Residential			
Listing Inventory	985	1,196	
Residential Units Sold	105	107	
Average Days to Sell (Res)	102	108	
Listing Price Vs. Sales Price Ratio	97%	94%	
Number of Sales All Categories (Month)	233	220	
Median House Sale Price (YTD)	\$432,500	\$401,000	



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### Central Okanagan Comparative Statistics Strata Properties

### January 2014 **Apartment Townhouse** 2014 2013 2014 **2013** Listing Inventory 700 372 623 418 **Units Sold** 35 37 29 Av. Days to Sell 121 151 155 112 (Y.T.D)

# MACDONALD REALTY

Macdonald Realty Kelowna
"In Your Neighbourhood"
592 K.L.O. Road
www.macrealty.com

Quick Summary			
	January <u>2014</u>	December 2013	January <u>2013</u>
Total Units Sold	233	252	220
Total Sales Volume	\$90 Million	\$106.5 Million	\$88 Million
Residential Units Sold	105	116	107
Res. Sales Volume	\$47 Million	\$55 Million	\$49.7 Million
Total Listings Taken	762	342	771
Total Listing Inventory	3.422	3.210	3.866

**Central Okanagan**