

CENTRAL OKANAGAN DECEMBER 2014 2013 - 2014 RECAP

The statistics for December demonstrate the continuing market trend established in the market this year in that this December outperformed last December. The December statistics allow us to look at the entire calendar in summary.

It was expected that 2014 would be a year to clean out and reduce inventory levels and that came to pass as total inventory at the end of this year (2,656 units) was 17% less than at the end of 2013 (3,208 units). Residential single family is down 14.73%; strata apartments are down 29.7% and townhomes are down 24.7%. It should also be noted that the supply of building lots is down 16% due to demand in that sector being renewed.

Inventory decreases because sales of units increase and 2014 recorded an increase of 16% for residential single family homes. Greater demand in the strata sector caused a 33% increase in sales of apartment units and a 32% increase in townhomes. This year, \$2.250 billion was spent on real estate in central Okanagan compared to \$1.7 billion in 2013 (an increase of 31%).

The single family residential median price is \$452,000 which has been stable in the last quarter. At the end of 2013, it was \$423,000. Last year finished with an average home price of \$462,775. At the end of 2014, that value was up 7.73% to \$498,563.

The market balanced itself well in 2014. Lower inventory under \$500,000 will create scarcity in that sector. The market has been achieving a list/sell ratio of 97% which indicates prices in the lower sectors may see an increase.

The current price of oil, which has been a hot topic, may cause a decrease in Alberta buyers in 2015 but we will have to wait and see how that affects our market.

Source: OMREB Further statistical info	EB Further statistical information can be found by accessing <u>www.bcrea.com</u>			Prepared by: Donald Gerein			
Central Okanagan <u>Comparative Statistics</u> Residential		Central Okanagan <u>Comparative Statistics</u> Strata Properties					
DECEMBER 2014 2014 2013		DECEMBER 2014					
Total Active Residential Listing Inventory 787 923			Apartment		<u>Townhouse</u>		
Residential Units Sold 133 137			<u>2014</u>	<u>2013</u>	<u>2014</u>	<u>2013</u>	
Average Days to Sell (Res) 76 91 Listing Price Vs.		Listing Inventory	397	565	287	381	
Sales Price Ratio 97% 96%	Donna Easton Cell: 250-878-3745	Units Sold	49	51	43	51	
Number of Sales All Categories (Month) 311 252	Email: info@donnaeaston.com	Av. Days to Sell (Y.T.D)	106	114	100	102	
Median House Sale Price (YTD) \$452,000 \$423,000	www.donnaeaston.com	(1.1.5)					
	Central Okanagan <u>Quick Summary</u>						
MACDONALD REALTY		December <u>2014</u>	Nov 2014	ember <u>1</u>	Decem <u>2013</u>	ber	
K E L O W N A	Total Units Sold Total Sales Volume	312 \$127.7 Million	331 \$137	Million	252 \$106.6 Mi	illion	
Macdonald Realty Kelowna "In Your Neighbourhood" 2700 Richter Street www.macrealty.com	Residential Units Sold Res. Sales Volume Total Listings Taken Total Listing Inventory	141 \$67 Million 346 2,657	146	Million	116 \$55 Millio 342 3,210		