**CENTRAL OKANAGAN APRIL 2014** 

The month of April has continued the trend established in the first quarter. With the arrival of Spring and a more positive economic outlook, the April activity has been brisk.

Total sales of 576 units are up from last years' 406 units for an increase of 27%. Residential sales of 262 units were up 21% from last years' 216 units. In the strata sector, apartment sales were up 53% and townhouse sales were up 47%.

Both the frequency of unit sales and the velocity of sales have increased again, resulting in 83 days to sell on the residential side compared to 93 days to sell last year. We have seen many Alberta buyers contribute to this.

Average single family sales price sits at \$480,000.00 while the median is \$441,000.00. As demand increases, and lower-priced supply dwindles, these prices will increase.

The combination of increased sales coupled with a lower inventory level will start putting pressure on supply under \$500,000. Our market is firmly entrenched in the next cycle which started in March of 2014. This year to date, \$582 million has been invested in real estate compared to \$436 million last year. This is an increase of 33%.

Source: OMREB Further statistical information can be found by accessing <u>www.bcrea.com</u>

Prepared by: Donald Gerein

## Central Okanagan Comparative Statistics Residential

Residential		
	<b>APRIL 2014</b>	
	<u>2014</u>	<u>2013</u>
Total Active Residential		
Listing Inventory	1,302	1,587
Residential Units Sold	262	216
Average Days to Sell (Res)	83	93
Listing Price Vs. Sales Price Ratio	96.9%	96%
Number of Sales All Categories (Month)	516	406
Median House Sale Price (YTD)	\$441,750	\$407,000



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### Central Okanagan Comparative Statistics Strata Properties

### **APRIL 2014 Apartment Townhouse** 2014 2013 **2014 2013** Listing Inventory 643 401 593 461 **Units Sold** 92 60 78 53 Av. Days to Sell 117 128 125 114 (Y.T.D)

## MACDONALD REALTY

Macdonald Realty Kelowna
"In Your Neighbourhood"
592 K.L.O. Road
www.macrealty.com

# Central Okanagan Quick Summary April M

March April April **2014 2014 2013 Total Units Sold** 517 402 406 **Total Sales Volume** \$211 Million \$165 Million \$156 Million Residential Units Sold 262 216 193 Res. Sales Volume \$122 Million \$90 Million \$99 Million **Total Listings Taken** 1016 940 1063 **Total Listing Inventory** 4,070 3,868 4,530

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