

CENTRAL OKANAGAN APRIL 2020

While the first quarter of 2020 may have looked normal due to recording of transactions already in process, April holds another story. As lockdowns occurred after the middle of March, April represents a more accurate picture of how activity has been affected this Spring.

Markets never sleep, so there will always be some sort of activity. In April 633 listings in total came on the market compared to 1200 last April. This is a drop of 47%. Total listing inventory stands at 3005 units which is on par compared to last month (2972) but down from April of 2019 when the level was at 3453.

Sales tell the story as buyers stayed home. There were 221 sales in April compared to 456 last April for a drop of 51%. Single family home sales dropped from 190 units to 102 while strata apartments recorded 37 sales (down from 100) and townhomes recorded 40 sales, down from 80. Generally, the result of the measures taken to combat COVID-19 resulted in the demand dropping by 50% for housing units of all types. Incidentally, on line searches for property are up significantly.

The current average home price in the Central Okanagan is now \$722,000 compared to \$696,000 in April of 2019. Strata apartments averaged \$350,000 compared to \$364,000 last year and townhomes averaged \$498,000 which is up from \$480,000 last April. We will be monitoring price closely in the next months to record the effects of the last 6 weeks but we are in a Spring market and pent up demand is high while inventories are lower with people holding properties off the market. Well priced properties will still sell, but pricing aggressively ahead of the market is not advised at this time.

Source: OMREB Fol			llow us on Twitter @macrltykelowna	acritykelowna Prepared by: Donald Gerei				əin	
Central Okanagan Comparative Statistics				Central Okanagan <u>Comparative Statistics</u> Strata Properties					
APR 2020				APR 2020					
Total Active Residential	<u>2020</u>	<u>2019</u>			Apartment		Townhouse		
Listing Inventory	941	1153				2019			
Residential Units Sold	102	190			<u>2020</u>	2019	<u>2020</u>	<u>2019</u>	
Average Days to Sell (Res)	70	65		Listing Inventory	571	618	363	433	
Price Ratio	97%	97%	Donna Easton	Units Sold	37	100	40	80	
Number of Sales All Categories (Month)	221	456	Cell: 250-878-3745 Email: info@donnaeaston.com	Av. Days to Sell	65	70	65	76	
Average House Price (YTD)	\$722,000	\$696,000	www.donnaeaston.com	(Y.T.D)	05	70	05	70	
Median House Price (YTD)	\$667,000	\$640,000							
Acdona Realty KELOWNA 2700 Richter S Kelowna, E 250-860-43 http://macrealty Twitter: @macrity	Street 3C 00 y.com/	1	Total Units Sold Total Sales Volume Residential Units Sold Res. Sales Volume Total Listings Taken Total Listing Inventory	Central Okanaga Quick Summary <u>APR 2020</u> 221 \$122.3M 102 \$72.7M 633 3005	ل <u>MAR</u> \$24 \$12	22020 417 0.6M 176 26.3M 1038 2972	\$26 \$13	2019 456 3.8M 190 2.5M 1200 3453	